Goodman Theatre
Position Availability

POSITION TITLE: Content Creator
POSITION REPORTS TO: Marketing Manager

JOB DESCRIPTION:
This is a temporary position funded by a grant from the Lila Wallace Foundation for two years. Additional funding may be available after the first two year cycle period of the grant.

As part of the Wallace Foundation grant this position will focus on developing an increased and loyal ongoing audience for new work by contemporary writers at the Goodman. He/she will supplement new initiatives through the creation of rich content across multi-media channels and will work with members of the Goodman’s artistic and education and community engagement departments to develop new audience engagement programming.

RESPONSIBILITIES:
• Generate content for videos, articles, digital and more to be used on website and social media; focus on new work development
• Work with the Marketing Manager, Director of Marketing and PR and Director of New Play Development to adhere to grant deadlines and milestones
• Refine and contribute to the development of future new work engagement programming and initiatives; work with artistic and marketing team to develop a plan for generating participation in a new engagement program and create appropriate literature and engagement materials
• Provide critical support in the development and implementation of branding campaign for new work
• Provide general support as needed within and across different departments

CANDIDATE QUALIFICATIONS:
• Bachelor’s degree in arts related discipline
• 2-4 years professional experience in journalism and/or marketing communications preferred
• Proficient at producing video content, including storyboarding, shooting and editing pieces
• Excellent written communication skills, including experience in long form journalism
• Strong understanding of the theater and new work
• Very strong organization skills/attention to detail
• Ability to work within and across departments
• Excellent project management skills

Goodman Theatre is an equal opportunity employer; women and minorities are encouraged to apply.

Email cover letter, resume and salary history to marketingjobs@goodmantheatre.org. Please indicate in cover letter how you heard about this open position by listing the specific website or posting location.

No phone calls, please.