The Bestway International Design Internship invites students to The Bestway Shanghai R&D Center, July to August, where participants spend the summer exploring China and working through a specialized innovation design program, developing toys for both kids and adults!

**REQUISITE SKILL SET**
- Amazing hand sketching
- Formidable problem solving
- Ability to work in dynamic environments
- Adobe Photoshop & Illustrator

**INCENTIVES**
Participants receive a monthly allowance of RMB 2000, room and board at The Bestway Executive Center, which includes individual fully-furnished bedroom suites, cooking and shared laundry facilities, tennis/basketball courts, a track, and soccer pitch.

**WHAT WILL YOU DO WITH YOUR BRAIN THIS SUMMER?**
Interested applicants are requested to complete the test design for their discipline as listed beside. The tests are intended to be short, fun and to give us some insight into your process.

**PROGRAM OUTLINE**

**PHASE 1**
During the first phase of the program, participants develop a general understanding of Bestway’s product lines and manufacturing processes through hands-on prototyping and consumer-based product testing. Working in groups you will document and form evaluations of the research that will be used in the following design phases.

**PHASE 2**
These phases are spent working through design briefs from one or all of the following categories: furniture, beach and pool toys, thematic play centers and a wide variety of interactive toys.

**PHASE 3**
Working directly with engineering, participants generate and test their prototypes to ensure creative visions are realized.

**TEST DESIGN SUBMISSION DEADLINE IS:**
**MAY 1**
10 REASONS TO INTERN AT BESTWAY

1. GAIN EXPERIENCE IN MULTIPLE CREATIVE DISCIPLINES.
2. SEE YOUR CONCEPT SKETCHES BECOME PHYSICAL REALITY DURING PROTOTYPING.
3. AMAZING MENTORSHIP THAT EXTENDS BEYOND THE WORK TERM.
4. DOCUMENTING CASE STUDIES AND STUDYING KIDS’ PLAY PATTERNS.
5. COLLABERATE WITH A GROUP OF INTERNATIONAL DESIGN INTERNS.
6. TRAVEL THROUGHOUT THE REGION.
7. THE LOCAL MARKETS, FOOD AND MERCHANDISE.
8. LIVE AND BREATHE THE LOCAL ART & CULTURAL SCENE IN SHANGHAI
9. NIGHT LIFE, PARTIES PARTIES AND MORE PARTIES.
10. BE INSPIRED BY UNIQUE PEOPLE AND SURROUNDINGS.
WHAT IS THE WEATHER LIKE IN SHANGHAI?
It’s great! It’s hot and pretty humid. But as long as you have at least 2 pairs of shades, boardies and a cold beer everything is perfect.

WHAT IS THE ONE THING YOU WISHED YOU BROUGHT WITH YOU ON YOUR VISIT?
More snacks and goodies from home, like COFFEE. A couple more pairs of socks would have helped me too.

WHERE WAS THE MOST INTERESTING PLACE YOU VISITED?
Wow, there’s so many to choose from. Probably Yellow Mountain, xintian di, Yuyuan Gardens, Red Town, French concession, and the Pearl Tower.

WHAT WAS YOUR FAVOURITE FOOD/SNACK?
The ultimate snack were the noodles from the ‘noodle lady’ in town. *laughs*. Otherwise Hot Pot was the bomb, the dumplings of course and perhaps the most odd of all, the 100 year eggs.

WHAT WAS MOST REWARDING ABOUT YOUR INTERNSHIP EXPERIENCE?
Being able to push my skill set into new areas, stretching it so far you feel out of place (in a good way). From beginning to end it was a non stop learning experience.

WHAT IS THE BEST PIECE OF ADVICE YOU WOULD HAVE FOR NEW INTERNS?
Beware the Massage. No but seriously, all I can really say is come with an open mind. Be ready to learn, be ready to explore, just go crazy and try experience all that you can. Most of all though, bring your great ideas. Thats vital.

WHAT DID YOU LEARN FROM YOUR INTERNSHIP THAT YOU STILL USE TODAY?
I really sucked at time management before, however I seem to have picked up a good working sense. Also to try to be a designer with many talents, rather than focusing on one aspect of design, like illustration.

WHAT WAS THE GREATEST BENEFIT FROM PARTICIPATING IN THE PROGRAM?
Gaining a true understanding of the diverse world we live in, and all the amazing personalities that live in it.

IF YOU COULD HAVE CHANGED ANYTHING ABOUT YOUR EXPERIENCE, WHAT WOULD IT BE?
Fixed my bike’s puncture sooner. Thats it really, because i dont think anything in my experience should be changed. Good and bad.

WHAT WAS IT LIKE LIVING IN SHANGHAI?
It was super super awesome. This city is alive and beaming. There is always something happening and there are so many interesting people from all over the world to meet. It was an experience I will never forget and I know I shall be back in Shanghai pretty soon.