GRAPHIC DESIGN INTERNSHIP OPPORTUNITY

Artrain is seeking a graphic design intern for Winter and/or Spring/Summer 2014. The Artrain Internship programs offer undergraduate and graduate students pursuing degrees in the fine and performing arts, museum studies, collections management, arts management, arts education, and community arts opportunities to learn and apply practical experience in these disciplines.

Artrain is currently seeking an intern with graphic design interest and experience. Artrain interns have the unique opportunity to engage multiple communities, meet hundreds of people, connect with artists and other cultural professionals and gain valuable work skills. Interns continue to develop their professional and creative skills while broadening their knowledge base, enriching their skills in arts administration and wrestling with the big questions in arts management in a real-world setting. They build networks and contacts with art and cultural professionals, organizations, and leaders; most importantly, while sharing their talents, they transform lives, organizations, and communities.

A graphic design intern will be involved in project promotion, organizational promotion and public relations work. Artrain’s projects reach out to communities locally and nationwide, so interns will gain experience creating communication pieces that are designed to reach a variety of populations. While graphic design will be the primary focus of their work, an intern will absolutely have the opportunity to gain experience in various other areas of Artrain’s work, including arts management, program planning, documentation, and evaluation.

Selected through a competitive process for their qualifications pertaining to their degree program, diversity of skills, and ability to interact with others, interns serve for one or two semesters (15/30 weeks) and are integrated into Artrain’s exhibition, education, public program, communication, and administrative staff.

Qualified interns must employ exemplary communication skills as they will be working with all program constituencies from student participants to institutional partners, including community organizers, volunteers, media, and the general public. Consequently, strong public speaking skills are a plus and excellent interpersonal skills are a must. All interns are expected to prepare a statement/report for Artrain at the end of the project term.

Artrain: Delivering Discovery

For more than 40 years Artrain, a nonprofit arts organization, has delivered world-class arts and cultural exhibitions and education programs to under-resourced communities throughout the United States. Artrain’s mission is to deliver discovery and – through the power of arts and culture – transform lives, organizations, and communities. Since its founding in 1971 by the Michigan Council for the Arts and Cultural Affairs as its flagship program, Artrain has helped start or strengthen hundreds of cultural organizations and more than 3.2 million people have visited Artrain during more than 850 community visits across the United States and, most recently, Canada. In recognition of its legacy, Artrain received the National Medal for Museum Service – the nation’s highest award for museums.

Intended as a two-year project to provide arts programs to people throughout Michigan and to help start local arts agencies, Artrain’s success propelled it forward and it branched out to serve
communities across the nation. Originally Artrain was a museum-on-a-train that used America’s rail system to deliver art exhibitions. Today Artrain delivers cultural outreach programs of all types – art, cultural, history, science, environment, etc. – to people in villages, towns and cities through a variety of methods including mobile touring exhibitions and cultural education and engagement programs.

Artrain’s current projects include:

- **CriticCar Detroit** - Conceived by journalist Jennifer Conlin, CriticCar is an innovative arts journalism project that was created because the “space and thought dedicated to arts criticism is shrinking in all traditional news publications. These media sources no longer...provide sufficient dialogue on the local arts scene that is the cornerstone of the economic revival of cities such as Detroit.” Simply, CriticCar visits Detroit arts and cultural events, records 30 to 90 second critiques and observations from attendees and then posts the videos on YouTube and other social media sites for viewing and sharing. CriticCar Detroit is receiving much acclaim evidenced by more than 10,000 YouTube views and Detroit Public Television selecting CriticCar Detroit to be a regular contributor to its new weekly program Detroit Performs.

- **Mr. B’s Joybox Express Mississippi River Ride** - Renowned jazz and blues pianist and amateur athlete Mark “Mr. B” Braun created the Joybox Express to bring attention to and raise awareness about the positive effects of arts and athletics – by riding a bicycle hauling a full-size piano from city to city! In 2014 Mr. B and two musician-riders will mount their most ambitious ride to date. They will cycle the length of the Mississippi River starting at its headwaters in Lake Itasca, MN, and ending in New Orleans, LA. Communities along the 2,000 mile, 90 day ride will be treated to jazz and blues concerts, community bicycle rides and in-school & community music education programs and athletic programs that promote bike safety, skills and endurance-building programs. Mr. B’s Joybox Express Mississippi River Ride is produced and managed by Artrain, Inc.

- **Paths to Peace: A War of 1812 Arts Legacy Project** - Artrain, in partnership with the National Park Service (NPS) continues to produce Paths to Peace, an international history and art education project targeting middle school students from Canada and the United States that coincides with the bicentennial of the War of 1812 – years 2012 through 2015. Artrain developed an education program that uses the cultural arts to interpret the War of 1812 and meets US and Canadian educational standards. Through artistic expression, students connect to concrete historical sites, the social and cultural milieu of the time and the outcomes of 200 years of peace between these border countries.

**To Apply:**

Please complete the attached Artrain Internship Application.

For more information, please contact:

Shoshana.Hurand@ArtrainUSA.Org
Artrain, Inc.
1100 North Main, Suite 106
Ann Arbor, MI 48104
734.747.8300       ArtrainUSA.org
2014 Internship Application Form

**Eligibility**: You are eligible to apply to become an Artrain Intern if you meet the following criteria:

- Current undergraduate or recent graduate student (less than three years since graduation) pursuing a degree in fine and performing arts, museum studies, collections management, arts management, arts/cultural education or community arts
- Overall GPA of 2.5 or above
- Able to perform moderate lifting (30 lbs.)
- Strong computer knowledge including word processing, spreadsheets and databases; graphics experience is a plus
- Valid driver’s license
- Current passport (or enhanced driver’s license) due to international travel
- If selected, applicants are required to authorize Artrain to conduct a background check.

**Compensation**: No stipend is available at this time.

**How to Apply**: Submit this application form along with all of the requested information to ensure a timely and thorough review of your submission. Applications are accepted as PDFs via email. Incomplete applications will not be considered.

**The application deadline is February 7th, 2014**. Applicants of interest will be notified of an interview opportunity no later than February 14, 2014.

**Applicant Information**

Name__________________________

Local Street Address__________________________City_________ST____Zip____

Email__________________________Phone__________________________

University__________________________Area of Study__________________________

Degree ____________________________Graduation Year ____________________________

**Internship Period**: A minimum of one semester (or 15 weeks) is required with the possibility of an extending for a second semester. Please indicate the semester(s) for which you wish to apply.

- [ ] Winter 2014
- [ ] Spring/Summer 2014

**Please submit the following**:

- [ ] Current resume/CV highlighting educational background, awards, groups, activities, community involvement, workshops, seminars, etc.
- [ ] An essay addressing the question: **Why do you want to be selected as an Artrain Intern?**
  - [ ] Limit your essay to 500 words (longer essays will not be admitted.)
  - [ ] Please include the personal and professional strengths you would bring to the organization generally and to the project specifically, and things you hope to learn while with Artrain.

By signing below, I verify that all information in this application is true and accurate and that I meet the minimum requirements for the Artrain Internship, as outlined.

Signature__________________________Date__________________________

Please complete the application and submit via e-mail to: Shoshana Hurand, Program Director: Shoshana.Hurand@ArtrainUSA.org