Career Planning Timeline

Freshman Year

✓ Meet with the Career Development Coordinator
✓ Check out A&D’s online Career Resources
✓ Attend the Penny Stamps Lecture Series to learn about others’ careers
✓ Learn about professional associations related to your interests
✓ Conduct Informational Interviews
✓ EXPLORE! EXPLORE! EXPLORE!
✓ Start working on your portfolio and web site

Sophomore Year

✓ Research companies and organizations for internships
✓ Conduct Informational Interviews (see “What Can I Do With My BFA?”)
✓ Attend the Career Center’s Career Expo
✓ Attend the Penny Stamps Lecture Series to learn about others’ careers
✓ Attend A&D’s Portfolio Expo and other Career Events
✓ Create a resume, cover letter and continue work on your portfolio/web site
✓ NETWORK! NETWORK! NETWORK!
✓ Use the Sophomore Review to work on:
  o Resume
  o Interviewing/Portfolio preparation and presentation
  o Articulation of future plans

Junior Year

✓ Focus studio and academic courses toward your interests
✓ Use your time abroad to develop transferable skills like:
  o Communication
  o Cultural competence
  o Adaptability
✓ Focus in the fall term on researching and applying for internships
✓ Attend the Penny Stamps Lecture Series to learn about others’ careers
✓ Continue to research and apply for internships in the winter term
✓ Attend the Career Center’s Career Expo and other Career Events
✓ Attend A&D’s Portfolio Expo
✓ NETWORK! NETWORK! NETWORK!
✓ Refine your resume, cover letter, portfolio, web site

Senior Year

✓ Consider how the Integrative Project can relate to your plans after A&D
✓ Focus in the fall term on researching the companies/organizations with whom you wish to work
✓ Focus in the winter term on applying for positions (your NETWORK can help!!)
✓ Attend the Penny Stamps Lecture Series to learn about others’ careers
✓ Attend the Career Center’s Career Expo and other Career Events
✓ Attend A&D’s Portfolio Expo
✓ NETWORK! NETWORK! NETWORK!
✓ Refine your resume, cover letter, portfolio for each position
✓ Keep your web site clean, readable and updated
✓ Follow up with contacts and potential employers

For more information about Career Planning, contact John Luther, Career Development Coordinator, by stopping at the front desk of the Smucer Wagstaff Academic Programs Center or calling to make an appointment (734) 764-0397.